

YEAR OF VALUES

INTEGRITY

always.

PROVOCATION NO. 4



*The time is
always right*

to do what is right.

- Dr. Martin Luther King, Jr. -

ATLANTA WAS AT THE CENTER OF THE
CIVIL RIGHTS MOVEMENT. OUR CITY'S
BATTLE OVER EQUALITY FOR ALL
OFFERS VALUABLE INSIGHT INTO THE
IMPORTANCE OF INTEGRITY, ALWAYS.

On our next Fundamental Friday, we will visit the Center for Civil and Human Rights to explore the lives of Dr. Martin Luther King, Jr. and others in their commitment to using peaceful methods to eliminate racism, poverty, and violence.

The brave men and women we'll study knew what was right and just. They've embodied integrity even in the face of criticism and harsh treatment.

At Stable Kernel, we're lucky to work in the neighborhood that birthed MLK and the Civil Rights Movement, but our mission as a company isn't to fight for human and civil rights. So why are we visiting this museum as part of our workplace curriculum?

Because...

when we observe integrity through this historical lens, we are able to glean a better understanding of what integrity looks like when the stakes are incredibly high.

While the ethical challenges we face in business are very real, difficult to navigate, and impactful in consequence; we know they usually pale in comparison to the stories that will be shared at the museum.

Still, acting with integrity, *always*, means employing it in situations both big and small, and in decisions with both long-term and short-term consequences.

We hope our visit will inspire you to act with integrity, *always*.

For this week's provocation, think about times in your life or in the lives of family members when change happened because integrity was practiced. What was sacrificed? What might the outcome have been if the challenge hadn't been met with integrity?

*Although our field trip opportunity has passed, we encourage you to check out the Center for Civil and Human Rights for yourself. We hope to make a trip together in the future.