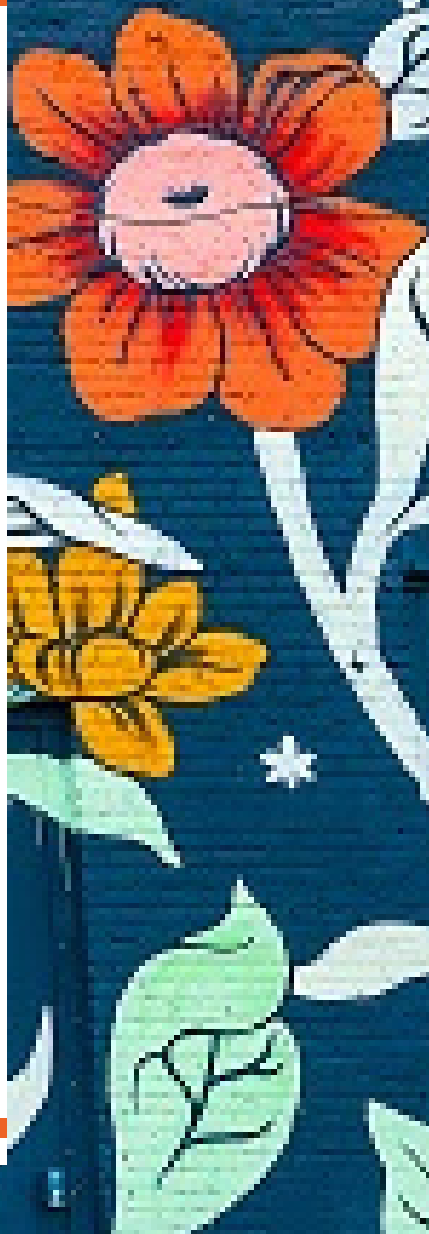


YEAR OF VALUES

WE LEARN & WE SHARE

PROVOCATION NO. 2



Success

is achieved by
developing our
strengths, not by
eliminating our
weaknesses.

- Marilyn vos Savant -

It was once thought that to succeed best, one needed to focus on improving their weaknesses.

However, new research shows that identifying and utilizing your strengths actually leads to greater satisfaction, productivity, and success in your work.

We believe

that activating the unique
collection of strengths our
employees bring to the
organization is imperative to
Stable Kernel's success.

Strengths are skills we are good at. They often come naturally and take less effort than skills in which we don't excel.

Our strengths also energize us. Many of us can recall a time where we were completely engaged in a task and lost track of time. We were more than likely utilizing a strength to complete the task and felt a sense of fulfillment by doing it.

There are some key benefits to knowing and putting our strengths to work.

1. Raising our self-awareness

The more we know about what makes us tick, the greater our chance becomes for feeling successful.

Self-awareness also helps us understand how we impact others.

2. Raising team awareness and engagement

By identifying and relying on the strengths each person brings to our team, we can maximize team performance and engagement.

3. Increasing meaning

The meaning and purpose we find in the work we do are closely correlated to how we're able to employ our strengths.

To ensure each of us understands our strengths and how to best apply them to our work together, we're introduced the Gallup's Strengths Program at Stable Kernel.

Be sure to take the assessment to learn more about your strengths and share them with others.